



CAMILION
SOLUTIONS

NEWS RELEASE

Camilion Solutions Named a Top 25 Canadian Up and Comer

Company takes spot on Branham300

TORONTO, ON— April 28, 2004 — Camilion Solutions, the leading provider of Enterprise Product Management (EPM) software for insurance, today announced that the company has been named one of the Top 25 Canadian Up and Comers by the Branham Group.

The Branham Group is an international consulting firm, whose annual ranking of Canadian IT companies is regarded as the definitive listing of Canadian IT companies. The Top 25 Up and Comers are companies that show great promise within the IT industry based on a Branham scorecard that includes market potential, early mover status and innovation.

“As an Up and Comer, Camilion Solutions demonstrated promising technology, and appears to have overcome many of the largest hurdles facing start-ups, attracting investors, customers and partners,” said J. Wayne Gudbranson, president & CEO, Branham Group.

“We are very pleased to be recognized by the Branham Group,” said Chris Hoar, president & CEO, Camilion Solutions, Inc. “This attests to our success at executing our EPM vision, which is to enable insurance companies to better manage their products and increase their market leadership.”

Camilion’s EPM solution, Insurance Innovator™, provides the platform and tools to enable business users to quickly create customized insurance products for multi-channel distribution. The suite facilitates mass customization of products, speeding delivery of unique products to specific market segments.

About Branham Group Inc.

Branham Group Inc. is a leading international “Go-to-Market” consulting firm with a proven formula for helping information technology companies achieve market success. Branham conducts work not only in Canada, but also in the United States, Europe, Latin America and Asia, providing the firm with a global market perspective. Branham assists companies in the three critical areas to improve business performance – Planning, Marketing and Partnering.



About Camillion Solutions, Inc.

Camillion Solutions, Inc. is the leading provider of Enterprise Product Management solutions for the insurance industry, enabling insurance companies to quickly and efficiently launch new products into target market segments and manage the increasing complexity and proliferation of product features across multiple channels, without having to replace existing legacy systems. Founded in 2000, Camillion Solutions, Inc. is a privately owned, venture capital funded corporation headquartered in Toronto, Canada. For more information about Camillion and its products and services visit us at www.camillion.com.

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