



## NEWS RELEASE

### **Camilion Solutions Announces Enhanced Enterprise Product Management Offering**

*Product Innovator V4.0 delivers on speed-to-market vision.*

**LAS VEGAS, NV.— May 24, 2004**— Camilion Solutions, the leading provider of Enterprise Product Management (EPM) software for Insurance, today announced the release of Product Innovator V4.0, the newest version of its EPM offering. The new power and functionality of Product Innovator will be unveiled at the annual ACORD/Loma Insurance Systems Forum being held this week in Las Vegas.

“The success of our customer implementations and the increasing demand for product development flexibility and control, attests to the need for high performance EPM solutions,” said Chris Hoar, president and CEO, Camilion Solutions.

“Significant enhancements to Product Configurator and Product Process Manager give insurers unparalleled ability to manage the full lifecycle of their products, from design to retirement.”

#### **Product Configurator 4.0 Enhancements**

- Product Configurator now ships with a best practice Product Architecture framework which structures how common definitions and product inheritance models are managed across companies and divisions.
- The built-in Questionnaire Engine allows business users to configure all aspects of insurance questionnaires without requiring programming. Changes can be deployed to screens, or form updates implemented, with the click of a mouse.
- Enhancements to Camilion's Rules Engine promote the standardization of product rules management including underwriting referral rules and policy attachment rules across all products.

#### **Product Process Manager 4.0 Enhancements**

- Support for WebSphere 5 including Network Deployment for multi-node and clustering allowing large-scale organizations to effectively manage the deployment of Product Innovator.
- Architecture tuning gives Product Innovator run-time performance results that exceed the typically high transaction volume requirements of insurers.



- Continued support for ACORD XML. Compatibility with the ACORD P&C XML 1.5 specification ensures that data structure enables effective communication across the entire organization and with partners.

With this latest release, Camilion Solutions is continuing to make it easier than ever for insurers to quickly design, build, test and market new products, enter new and emerging markets and win the speed-to-market race.

**About Camilion Solutions, Inc.**

Camilion Solutions, Inc. is the leading provider of Enterprise Product Management solutions for the insurance industry, enabling insurance companies to quickly and efficiently launch new products into target market segments and manage the increasing complexity and proliferation of product features across multiple channels, without having to replace existing legacy systems. Founded in 2000, Camilion Solutions, Inc. is a privately owned, venture capital funded corporation headquartered in Toronto, Canada. For more information about Camilion and its products and services visit us at [www.camilion.com](http://www.camilion.com).

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