

FOR IMMEDIATE RELEASE

Booth# 19

Church Mutual Chooses Camilion's Product Development Solution - ProductAuthority™

Central Product Repository and Support of IAA Will Provide Single Enterprise Version for All Product Specifications

IBM Financial Services Solutions Symposium, Dallas, TX – May 15, 2007 – Camilion Solutions, a leading provider of insurance Product Development Solutions and Policy Administration Systems, today announced that Church Mutual Insurance Company, the leading insurer of worship centers and related institutions in the United States, has purchased Camilion's ProductAuthority™. As part of their enterprise Services Oriented Architecture (SOA) strategy, they will externalize product data and rules in ProductAuthority's central repository where they will be configured, for each product, as a full product specification document. This "single version of the truth" will be easy to access and re-use and will virtually eliminate the risk that business users and IT could be working from different versions of a product specification when developing products, also ensuring that the products they implement are right the first time.

Church Mutual has also licensed IBM's Insurance Application Architecture (IAA) model, which provides product definition templates based on insurance best practices, to accelerate the modeling of products. ProductAuthority supports the IAA model enabling Church Mutual to further streamline the compilation of their product specification documents.

"Our market is very unique, yet very diversified; the products we provide reflect the many needs of our customers." said Kay Maluegge, CPCU, Senior Business Support Analyst at Church Mutual.

"Managing the vast amount of product rules we use to service our customers nationwide has become an immense task. We searched for a solution to help us structure our products so that we can manage the product needs of our customers."

"We are pleased to be able to help Church Mutual continue in their tradition of providing quality products and services to their customers," said Ross Orrett, Camilion's President and CEO.

"ProductAuthority's superior architecture and innovative capabilities will enable them to streamline their product development process and reduce risk in their business."

About ProductAuthority

ProductAuthority fundamentally changes the way insurers develop and implement products by completely separating product from process. A “pure” product configurator, ProductAuthority creates agility by leveraging SOA to externalize all product data and rules from multiple, hard-coded operational systems into a central repository, where qualified business users can build and modify their own products. These reusable product definitions include all important product information - eligibility, packaging, underwriting rules and forms management – not just pricing or calculations. The integration of product definitions with other product-aware legacy applications, like Policy Administration Systems, is simplified by using Web Services. ProductAuthority™ also incorporates a product manager’s Workbench to automate product development processes and test products prior to integration; a Product Catalog that gives all product stakeholders access to product features, rules and status; and a Publisher that generates full product specifications directly from the repository.

About Church Mutual

Founded in 1897, Church Mutual (www.churchmutual.com) insures approximately 96,000 worship centers and religious-related institutions. The company also offers property and liability coverage in the senior living facilities market. With headquarters in Merrill, Wisconsin, Church Mutual has received an A+ (Superior) rating from industry analyst A.M. Best Company for 54 consecutive years.

About Camilion Solutions Inc.

With customers who are the world’s largest insurers, Camilion Solutions, Inc. (www.productauthority.com) uses its deep knowledge of insurance to create software solutions that enable insurers to develop new or modified products more quickly than competitors, automate underwriting, enable straight-through processing for online sales, and deploy an agile, modern technology platform to better support current and future growth. Camilion is a privately owned corporation established in 2001 with offices in Toronto and New York.

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