

## FOR IMMEDIATE RELEASE

### **Camilion Solutions and Pitney Bowes Business Insight to Combine Best-in-Class Location Intelligence with Industry-Leading Modern Policy Administration for Superior Underwriting Functionality**

**Toronto, Canada – August 26th, 2009** – Camilion Solutions<sup>TM</sup>, a leading provider of [insurance product development solutions](#) and [modern P&C policy administration systems](#) that create product agility, and Pitney Bowes Business Insight, the leading global provider of location and communication intelligence solutions, today announced that they are collaborating to provide Pitney Bowes Business Insight's best-in-class location intelligence functionality with Camilion's industry-leading policy administration system—Authority Suite®.

Authority Suite is a fully functional modern P&C policy administration system for all lines of business that provides a rich set of policy transactions and enables “true” speed to market. It supports the entire policy administration lifecycle, including application data capture, qualification, rating, quote management, bind and issuance, and all required policy transactions. Powered by ProductAuthority®, the market's only “true” insurance product configurator, Authority Suite separates product from process by externalizing and storing all product data and rules from legacy operational systems into a centralized product repository where products can be configured and modified easily.

Pitney Bowes Business Insight's location intelligence solutions put the power of visual mapping into the hands of Authority Suite customers. With location intelligence, insurers are able to garner new insights into the marketplace, minimize risk and improve strategic decision-making capabilities. Pitney Bowes Business Insight's location intelligence solutions help insurers to recognize coverage opportunities based on location, establish proximity to emergency services, assign the appropriate Premium Tax, validate and normalize customer information such as name and address, and match and normalize customer information against existing customer records.

“Camilion Solutions is continuing to develop our partner ecosystem by offering our customers this enhanced functionality,” said Bob Logan, Senior Vice President, Sales, for Camilion Solutions, Inc. “Pitney Bowes Business Insight's location intelligence technology is an ideal solution to enhance an Authority Suite deployment. Deliverable through the Authority Suite interface, the Pitney Bowes Business Insight tools help users more accurately identify and assess risks in a catastrophic area, maximizing underwriting efficiency and precision.”

“We’re excited to know that Authority Suite users can have powerful location intelligence tools to help refine the underwriting process through the Pitney Bowes Business Insight’s location intelligence products,” noted Bill Sinn, strategic industry and marketing director of Pitney Bowes Business Insight. “These tools will help users to determine relative risk accumulations to minimize over-exposure and will establish accurate proximity to a broad range of risk factors, such as flood plain, fault line, windpool, brushfire and other natural perils.”

Authority Suite also includes ProductAuthority® Lifecycle Manager, a web-based “desktop” that includes automated, collaborative workflows, providing insurers with the ability to track and manage tasks and all participants involved in the product development process.

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#### **About Camilion Solutions™ Inc.**

Camilion Solutions, Inc. ([www.camilion.com](http://www.camilion.com)) is a leading provider of world-class insurance product development solutions and modern P&C policy administration systems that create product agility. With some of the world’s largest insurers as customers, Camilion uses its deep knowledge of the insurance industry to enable mid to large size insurers to concurrently develop or modify innovative products, get these products to market faster, [automate underwriting](#), enable straight-through processing, and deploy a modern technology platform all while mitigating risk and reducing costs. Camilion is a privately owned corporation founded in 2001 with offices in Toronto and New York.

#### **About Pitney Bowes Business Insight**

Pitney Bowes Business Insight, a division of Pitney Bowes Software Inc., a wholly-owned subsidiary of Pitney Bowes Inc., provides a unique combination of location and communication intelligence software, data and services that enable organizations to make more informed decisions about customers, competition and market expansion. With the industry’s most comprehensive set of solutions for maximizing the value of customer data, Pitney Bowes Business Insight provides the tools required to more effectively locate, connect and communicate with customers in today’s global markets. Leading organizations rely on Pitney Bowes Business Insight I solutions to increase the accuracy and effectiveness of customer information delivery and drive profitable growth. Visit [www.pbbusinessinsight.com](http://www.pbbusinessinsight.com) and [www.pb.com](http://www.pb.com) for more information.

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**Of Note**

This press release contains forward-looking statements involving risks and uncertainties. Any statement not a statement of historical fact is a forward-looking statement, including without limitation statements concerning demand for and benefits of Pitney Bowes Business Insight products and integration of its products with existing solutions. Actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including those factors contained in the Pitney Bowes Inc. 10-k statements filed with the Securities and Exchange Commission under the heading "Risk Factors." Pitney Bowes Business Insight takes no responsibility to update any forward-looking statements.