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New Camilion Solutions™ Video Explores How to Simplify ISO Rate & Rule Updates to Achieve Speed to Growth and Reduce Costs

ISO Electronic Rating Content Imported Directly into Modern Policy Administration System

Toronto, Ontario - September 16, 2010 - Camilion Solutions™, a leading provider of insurance [product development and management solutions](#) and P&C [policy administration systems](#), today launched a new video entitled *Simplifying Product Content Updates to Achieve Speed to Growth and Reduce Costs*. In this 15 minute video, Ara Trembly interviews Mike Fitzgerald, Senior Analyst, Celent and Drew Birtwistle, Product Marketing Manager, Camilion about the challenges insurers face today when implementing, updating and maintaining bureau content, and how insurers can transform their current product development process to achieve strategic objectives like quickly entering new markets and geographies or growing their existing book of business. This video will be of interest to insurance company executives, line of business heads, chief underwriters, business analysts, product managers and IT professionals.

-- Topics discussed include:

- Primary business drivers for carriers remaining current and compliant with bureau content
- The new ISO Electronic Rating Content offering
- How leveraging ISO Electronic Rating Content with a modern policy administration system that has sophisticated insurance product configuration capabilities at the core can accelerate time to market, simplify the process, and reduce risk
- Time to market is accelerated and data quality is improved because analysis and implementation of the thousands of ISO circulars created per year does not have to be done manually

To view the video online, [click here](#).

About Camilion Solutions, Inc.

Camilion Solutions™ is a leading provider of product development and management solutions for insurance and other financial services organizations. Camilion's innovative software solutions create enterprise product agility by allowing organizations to develop the right product for the right customer at the right time and enabling key strategic initiatives such as product life cycle management, dynamic product bundling, and product rationalization.

Some of the world's largest financial services organizations are currently in production with Camilion's ProductAuthority®, using it as a stand-alone enterprise product development and management solution or as the innovative product agility platform on which Authority Suite®, a P&C policy administration system, is built. ProductAuthority brings new levels of automation and efficiency to the product development process, enabling organizations to get quality products to market up to 30 percent faster. Built on a modern rules- and tools-based technology platform, Authority Suite is the insurance industry's most product-agile P&C policy administration system.

Founded in 2001, Camilion is a privately owned corporation with offices in Toronto and New York City.

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